José Lucas Fernandes Nobre

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Professional Experience

GoHighLevel Developer | Freelancer | May/2021 - Now

- Development and prototyping of user interfaces from Figma designs
- Creation of landing pages and websites with a focus on responsiveness, performance, and SEO using Wordpress, Elementor and GHL's website builder
- Creation of email templates
- Creation and customization of forms and calendars
- Development of CRM integrations with third-party apps
- Development of automations
- REST APIs development with Node and Nest.js
- Development of applications focused on artificial intelligence solutions using OpenAI's API
- Active participation in the entire development cycle, from client meetings and requirement gathering to software development and documentation
- Deployment of web applications on VPS hostings using CI/CD concepts with Github Actions and Docker
- Management of hosting and domains
- Configuration of Google Analytics, Google Search Console, Google Play Console, and Apple Developer
- Monitoring web application performance using Google Lighthouse and Microsoft Clarity
- CRM Customization and While Labeling
- Creation and setup of snapshots
- CRM Management in General
- **Technologies Used**: HTML, CSS, JavaScript, Typescript, Next.js, Node.js, Nest.js, Figma, Postman, Git, GitHub, GitHub Actions, Docker, Material UI, MongoDB, Functional Programming, WordPress, REST APIs, OpenAI API, ChatGPT, SEO, JWT and OAuth2 Authentication, Zapier, Make, GoHighLevel

Front-End Developer | HP Inc. (via Instituto Atlântico) | Mar/2021 - Feb/2023

Fortaleza, CE - Brazil (Remote)

A software development company based in Brazil, where, in collaboration with my team, I was responsible for developing the frontend of two major applications for one of the world's largest technology companies, Hewlett Packard.

- Development of user interfaces from Figma prototypes
- Creation of reusable and high-performance components

- Optimization of microfrontends, aiming to increase performance and code quality
- Bugs investigation and fixes
- Code review
- Documentation and code versioning
- Integration of REST APIs, JWT and OAuth2 authentication
- Collaboration with a multinational development, design, and product team to increase the quantity and quality of delivery
- **Technologies Used**: HTML, CSS, Javascript, Typescript, Styled Components, SASS, Jest, React Testing Library, Enzyme, REST APIs, Git, Github, Figma, Postman, Azure, Functional Programming

Technical Skills

- **Programming Languages:** Proficient in JavaScript, Typescript; Basic knowledge in PHP, Java, Python, and Golang
- **Frontend:** Expert in React.js, Next.js, HTML, CSS, Styled Components, SASS, Material UI, Tailwind CSS, Bootstrap; Familiarity with Angular, Vue, Chakra UI, React Native, Wordpress, Elementor, GoHighLevel
- **Backend:** Intermediate experience with Node.js, Nest.js, MongoDB; Development of REST APIs; Webhooks; Understanding of Functional and Event-Driven Asynchronous Programming
- **Testing & Version Control:** React Testing Library, Enzyme, Jest, Git, GitHub
- **Design & Prototyping:** Experience in UI Prototyping using Figma; Development of UIs based on Figma prototypes
- **Additional:** Development with OpenAI and ChatGPT APIs; Principles of Object-Oriented Programming (OOP), Zapier and Make

Languages
- **English:** Advanced
- **Portuguese:** Fluent
- **Spanish:** Basic